

Advertising opportunity on longboardism.com

Longboardism.com audience:

- 50%+ are between 18-34 yrs old (High disposable income)
- 20%+ are between 13 -17 yrs old (key household purchase influencers)

Running ads on longboardism.com you can:

- Run multiple ad versions at the same time
- Target audience by location and Language
- Spread your ad budget over a week, a month or 6 months, it's up to you

Advertising Cost: Cost Per Thousand Impressions (CPM)

Home page (index pages)

- 1 Leaderboard (728x90px)
US\$5.00 cpm - Above the Fold
- 2 Medium rectangle (300x250px)
US\$5.00 cpm - Above the Fold

Content page

- 3 Leaderboard (728x90px)
US\$3.50 cpm - Above the Fold
- 4 Medium rectangle (300x250px)
US\$5.00 cpm - Above the Fold

1 2 4 3 **Combine and save**
All placements US\$4.00 cpm

Minimun buy: US\$150
Over any time period (up to 6 months)

Pricing as of August 2015

Home page

Content page

For more info email us:
advertising@longboardism.com

